



## PRODUCT REQUIREMENTS

### Exhibit A – PACKAGING/LABELLING/QUALITY

#### **Packaging Standards**

All Products carried by Cannabis NB must comply with:

- The Cannabis Act and its regulations for packaging and labelling.
- The Consumer Packaging and Labelling Act and its regulations.
- The New Brunswick Beverage Container Act.

The Supplier is expected to comply with any deadlines to update and/or revise packaging, as required by Law as new standards are announced and/or put into effect.

#### **Beverage Container Program**

Any cannabis beverage sold by Cannabis NB must be registered by the Supplier with the Atlantic Province Beverage Container Program. Under this program the Supplier must collect a beverage container deposit from Cannabis NB for each beverage unit sold to Cannabis NB and those beverage container deposits must be remitted directly to the province of New Brunswick by the Supplier.

For more information about the Beverage Container Program please visit:

[https://www2.gnb.ca/content/gnb/en/services/services\\_renderer.3975.Beverage\\_Container\\_Program.html#serviceDescription](https://www2.gnb.ca/content/gnb/en/services/services_renderer.3975.Beverage_Container_Program.html#serviceDescription)

#### **New Brunswick Label Requirements:**

All Products carried by Cannabis NB must include the following label elements:

Bilingual (English & French) text of:

- Product Class
- Allergens (if applicable)
- Beverage container refund statement (if applicable)

The following are acceptable versions of the wording that Cannabis NB has the latitude to approve. Any other versions must be approved by the New Brunswick Department of Environment.

- *Refund/Consignee*
- *Return for refund where applicable/Consignee la ou la loi le prescrit*
- *Return for refund where applicable/Bouteille consignee selon la loi*

The minimum lettering size is 1/8th of an inch (3.2 mm) based on upper case letters.

### Barcodes:

- RF scan-capable **UPC-A Barcode (1D)** on both the selling unit and the master shipping carton.

### Shipping Carton Label

Free form text (human readable) of the following information on the master shipping carton:

1. Product name
2. Selling unit size (ex. 3.5g)
3. Quantity of selling units in the shipping carton
4. Packaged-on Date (Day/Month/Year)
5. Best Before Date (Day/Month/Year), if applicable
6. Province code (NB)

### **Quality**

Products received by Cannabis NB must be in good condition, with no cracked, crushed, or wet packaging. Package seals must be intact. Excise stamps must be fully affixed (if applicable).

### **Shelf Life**

The Supplier will take reasonable steps to ship Products no more than 60 days post packaged-on-date in order to maximize the shelf-life of Cannabis NB stock.

## Exhibit B – TRADE MERCHANDISING

### **Product Images**

Cannabis NB requires the following for each SKU:

- A professional image of the selling unit for use on the Cannabis NB website. Specs below
- A professional image of the package contents (ex. Dried Flower, Chocolate, Gummy, Vape Cart, Concentrate, etc) for use on the Cannabis NB website. Specs below

All images should meet the following specifications:

- JPEG file type
- Ideally 1088px x 1440 px
- White background
- Centered horizontally and vertically in the frame

### **Product Sell Sheets**

Cannabis NB requires a digital, bilingual sell sheet for each SKU that outlines product attributes and selling features. These are distributed to our retail team for product knowledge development prior to launch of the products.

### **On-Packing**

Unless approved in advance by Cannabis NB, advertising matter or novelties of any sort may not be enclosed in shipping cases or attached to Products.

## Exhibit C - DELIVERIES

### **Product Deliveries**

#### Vendor Lead Time

All purchase orders received by the Supplier will be filled and shipped to Cannabis NB within a maximum of 30 Business Days.

#### Delivery Process

All Products ordered by Cannabis NB must be delivered directly by the Supplier or their designated carrier to the Delivery Location noted on the purchase order.

The designated delivery person must be 19 years of age or older.

The designated delivery person must present photo company ID and a bill of lading at the store delivery door area or to the appropriate contact at Cannabis NB's third-party logistics center (RSL).

#### Approved Delivery dates/times

Monday to Friday between 9:00 am and 4:00 pm

Any deliveries scheduled outside these times must be approved by Cannabis NB a minimum of 24 hours prior to delivery.

#### Delivery Location

Site# 5120

RSL Warehouse

120 English Drive, Moncton, NB E1E 4G7

Cannabis NB reserves the right to request an alternate delivery location. In this instance, Cannabis NB will provide the Supplier with reasonable notice of this request and the alternate delivery location will be noted on the purchase order.